

ACEI STRATEGY 2022 - 2025

A FUTURE SHAPED BY SOCIAL AND ENVIRONMENTALLY RESPONSIBLE DESIGN

ACEI STRATEGY 2022 - 2025 WILL DELIVER FOR MEMBER FIRMS AND WIDER SOCIETY

OUR VISION	A future shaped by social and environmentally responsible design.
OUR MISSION	To support a vibrant consulting engineering community, within which member firms can grow successful businesses that deliver sustainable engineering solutions for the benefit of humankind.
ABOUT US	 ACEI, the Association of Consulting Engineers of Ireland, is the representative body of professional consulting engineers in Ireland. Consulting engineers are independent, trusted advisors, delivering solutions for clients focused on developing infrastructure and sustaining the natural environment.

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ACEI STRATEGY 2022 - 2025 CONTAINS THREE STRATEGIC PILLARS, FOUNDED ON STRONG CORPORATE GOVERNANCE

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To support a vibrant consulting engineering community, within which member firms can grow successful businesses that deliver sustainable engineering solutions for the benefit of humankind.

CHAMPIONING SUSTAINABILITY

- Pledge to Net Zero
- Impact through member firms and their clients
- Advocate for climate action

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DELIVERING MEMBER SERVICES

- Promote best practice
- Support the industry
- Strengthen our community

Tell our story

ENHANCING

Engage with clients and members

THE PROFESSION

Engage with policy makers and the public



STRONG CORPORATE GOVERNANCE

- Informed and engaged Executive Board
- Association growth and development
- Well resourced
 Secretariat

CHAMPIONING SUSTAINABILITY: ADVOCATING SUSTAINABLE DESIGN AND CLIMATE ACTION

PLEDGE TO NET ZERO

- Support our member firms as they deliver on their Pledge to Net Zero commitments
- Develop a plan for ACEI and its member firms to be carbon neutral by 2050 with a stretch goal of achieving net zero by 2030

IMPACT THROUGH MEMBER FIRMS AND THEIR CLIENTS

 Champion and showcase sustainable, low carbon design

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 Encourage clients to commission well conceived, resilient infrastructure

ADVOCATE FOR CLIMATE ACTION

- Empower consulting engineers to be ambassadors for the cause of sustainability
- Call on member firms to persuade and influence for ambitious levels of climate action
- Assist in driving the implementation of the UN's Sustainable Development Goals



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DELIVERING MEMBER SERVICES: SUPPORTING MEMBER FIRMS

PROMOTE BEST PRACTICE

- Organise discipline-specific subcommittees to serve member needs
- Publish regular best practice guidance and Advice Notes
- Provide CPD training, seminars and conferences
- Celebrate excellence through Awards

SUPPORT THE INDUSTRY

- Promote consulting engineering to students, especially female, as an attractive career
- Collaborate with the Construction Industry Council and other national and international organisations
- Be aware of and respond to industry-wide challenges that threaten the viability of member firms' businesses

STRENGTHEN OUR COMMUNITY

Create a stronger sense of teamwork and collaboration between members firms: "we are on the same team"

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- Become a focal point for engagement between senior members of our profession, where common challenges can be identified and addressed
- Generate more pride in our profession

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ENHANCING THE PROFESSION: STAKEHOLDER ENGAGEMENT

TELL OUR STORY

- Build up Marketing/ Communications expertise
- Develop comprehensive Communications Strategy to tell our story and maximise the impact of our societal contributions
- Provide appropriate resources in the Secretariat to engage with a wide range of external stakeholders

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ENGAGE WITH CLIENTS

 Build stronger relationships with Government bodies / public sector clients through regular engagement

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ENGAGE WITH MEMBERS

- Have regular impactful engagements with members
- Provide easily accessible resources to assist member firms' development

ENGAGE WITH POLICY MAKERS AND THE PUBLIC

- Continue engagement with national and international bodies including the CIC, CSG, EFCA and FIDIC
- Develop thought leadership and prepare policy submissions on matters of importance
- Deepen collaboration with Engineers Ireland on topics of common interest
- Inspire future generations to join the profession



STRONG CORPORATE GOVERNANCE:

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GROWTH AND ORGANISATIONAL DEVELOPMENT

INFORMED AND ENGAGED EXECUTIVE BOARD

- Executive Board to maintain systems of control and oversight
- Provide induction for new Board members and Committee Convenors
- Review governance frameworks including Board membership
- Undertake ongoing succession planning

ASSOCIATION GROWTH AND DEVELOPMENT

- Regulate membership in accordance with constitution and code of conduct
- Grow the Association

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- Implement actions identified in the Bridging the Gap study
- Develop annual action plans to implement strategic priorities

WELL RESOURCED SECRETARIAT

- Manage income, expenditure, staff and premises
- Represent the Consulting Engineering profession and lobby on behalf of member firms
- Support Executive Board with appropriate information in a timely manner





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